



## **Project Overview** **“Scrolling” down Memory Lane Animation**

### **Motion Graphics** **DMST 5332**

**Faculty:** Anne Henry, University of Houston-Clear Lake  
henry@uhcl.edu

*All projects will require research, artist statement and technical statements.*

### **Memory Lane Animation Project Description:**

#### **Overview:**

Animation will be completed in After Effects.

Create parallax scrolling animation that features the story of your life (or a part of your life) as the “virtual” camera strolls down your memory lane.

#### **Media:**

Utilize music, appropriate imagery and movement. Illustrate the animation with illustrations created with Adobe Illustrator. You may also include bitmap, video, drawings and text in addition to the Illustrator elements.

#### **Building\Structure Components:**

Include at least 5 buildings or structures in your animation. These will be the buildings or structures that help to tell the story of your life.

Each building or structure must have a “local” animated feature. (Clock hands turning, lights flickering, smoke from chimney...)

#### **Scrolling Elements:**

Create illusion of parallax by creating a scrolling animation that includes at least 3 additional layers.

- A sky
- Terrain that will appear behind the buildings or structures.
- Foreground elements that will appear in front of the buildings\structures. Fence, shrubs, etc.
- Street, sidewalk, waterfront...

**Duration:** min. 15 second movie

**Dimensions:** 1280 X 720

**Deliverables:** Please provide After Effects file and Sources (use Collect feature) and Quicktime movie

#### **Grade:**

- Project grade will be determined by the level of detail and refinement and the overall aesthetics of the project.
- Following requirements as indicated in Project Description for Project.
- Providing Deliverables indicated in Project Description for Project.

## Student Examples “Scrolling” down Memory Lane Animation



**Project:** “Scrolling” down Memory Lane  
**Student:** Liana Cadavid  
**School:** University of Houston-Clear Lake  
**Program:** Digital Media Studies Program  
**Faculty:** Anne Henry  
**Title:** “Remembering Places Where I have Lived”

<https://vimeo.com/96533502>



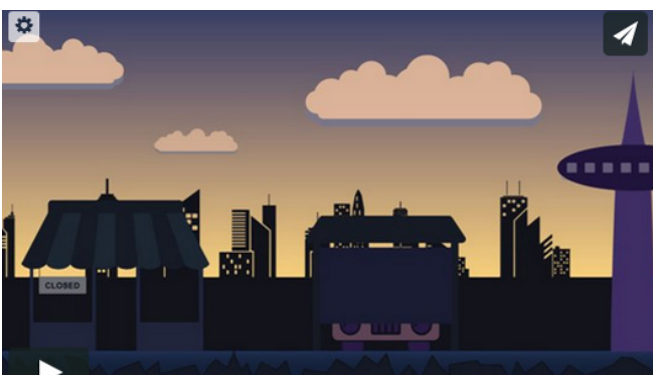
**Project:** “Scrolling” down Memory Lane  
**Student:** Brenda Fixel  
**School:** University of Houston-Clear Lake  
**Program:** Digital Media Studies Program  
**Faculty:** Anne Henry  
**Title:** “My National Treasures”

<https://vimeo.com/96533501>



**Project:** “Scrolling” down Memory Lane  
**Student:** F. Jeramie Ibarra  
**School:** University of Houston-Clear Lake  
**Program:** Art and Design  
**Faculty:** Anne Henry  
**Title:** “Small Town Drama”

<https://vimeo.com/96533503>



**Project:** “Scrolling” down Memory Lane  
**Student:** Amy Nichols  
**School:** University of Houston-Clear Lake  
**Program:** Art and Design  
**Faculty:** Anne Henry  
**Title:** “Closing Time in Houston”

<https://vimeo.com/96531011>