

ART168 The Digital Medium Project 2: Quantity: Our Environment Using the theme "Our Environment" as a starting point, this project will begin by looking at the series "[Running The Numbers](#)" by artist/photographer [Chris Jordan](#). We will explore a process for creating digital images that incorporate a large number of individual objects that are expressive of a larger environmental and social issue. To foster the impression of massive quantities, we will capture a small number of objects in multiple configurations using the digital scanner or digital camera. This source material will then become a composite digital image. Variety and Consistency are two important aesthetic components of Project 2. You will composite multiple high-resolution digital images (scan or photograph) to create a conceptual portrait. Selection tools, masking, copy/paste, layers, file structure, and organization will be used extensively for this project. As a result, file sizes will be quite large. Consideration of Repetition, Symmetry, Positive/Negative Space, Open/Closed Composition, and image clarity will enhance and make aesthetic the social issue that is represented conceptually through this work.

Objectives

- Use Photoshop tools to create a composite digital image
- Active use and understanding of file formats, archiving, and storage of digital files
- Capture of physical objects with digital tools (scanner, camera) at appropriate resolution
- Explore conceptual potential in representing an environmental or social issue
- Develop use of vocabulary surrounding digital image manipulation
- Solve visual and conceptual problems with creativity, invention, and self-expression
- Participation in discussion and critique, submission by deadline
- Use of Printing technology and "Save For Web" for presentation **Requirements Part 1**
- Sources and Samples captured at high resolution, detail, and focus
- Scanogram Part 2
- Rough Draft
- Concept of project, and initial development Final Print
- 11 x 14 inches, 300 ppi resolution – (master file targeted for print)
- Layout of full image with 2 thumbnail close-ups on 13 x 19 inch paper
- Printed for physical display
- Web safe version submitted in class for online display (resized from original)