ART003 Visual Images on the Web

Project 1: Microblog & Modification

For this project, you will develop a Tumblr microblog and create a series of image posts based on themes. In addition, you will modify the microblog's default design appearance. You will edit and create the images that are posted as well as the graphics for the site design. Some source material may come from online sources, but this content must be linked within the post to your original source. You will share the URL for your Tumblr site in class and are encouraged to follow other classmates' Tumblrs.

Objectives

♦ €Develop an understanding of the fundamentals of online publishing and blogging

♦ €Create and design graphics as well as photographic images for blog posts

♦ €Develop unique site appearance

♦ €Use of software tools necessary for generating & maintaining blog

♦ €Use of software tools necessary for manipulation of digital images

♦ €Exploration of content creation and presentation online

♦ €Participation in discussion and critique

♦ €Exploration through problem solving and critical analysis **Requirements**

♦ 6 Image Posts – creative and theme based: o Represent Yourself (Metaphor) o Frankenstein – Exquisite Corpse o **Repetition and Symmetry – one object into many** o Texture – found material captured with digital scanner o Photo Processes – Hue, Saturation, Focus, Crop, Manipulation o Student Choice – Experiment?

♦ €Links to source material unless all original content

♦ €Must use your name when creating site – ex. Philliplightner.tumblr.com

♦ €Images sized 72ppi and no more than 800px wide

♦ €Design Theme Choice – Use only:

o Redux by Jacob (default) ♦ Graphics for site design:

o Profile Picture o Font and Color choices