

MIDTERM

MAPPING A NARRATIVE

Requires creating a book cover for your class textbook *Living with Complexity* by Dan Norman with objects supplied by the instructor.

Part 1: Framing Ambiguity

You will be given a number of objects to create a narrative book cover with. It is up to you to make sense of their connection to the subject matter, find similarities/differences, origins/use, materiality/shape, etc. Tell the story with the objects. Make sketches of detail and overall layout of textbook cover. Use appropriate software applications to create the final image.

Part 2: Seeing Sets

Measure actual book (flaps, covers, and spine) jacket and create a InDesign document to the correct dimensions. Identify the margins and gutters between the 5 areas (back flap, back cover, spine, front cover, front flap). Copy all the text from book cover and use all of it. Find the publisher's imprint and use the barcode too. NO TYPOS.

Use InDesign to create the book cover template include the .125 bleed on all four sides. Proof print full size with bleed, trim, and wrap around your book. Make adjustments for a perfect fit and reprint your final to hand in, then upload your pdf to Blackboard. Professor will know if you read the book!

