Project 4: Movie Title Sequence Animation

Project Description:

Overview:

Animation will be completed in After Effects.

Create an Opening\Title Sequence for a movie based on an actual book.

Select a book of your choice and make this "your movie." This book must be a book you have actually read. Write a brief summary of the story and include this as one of the project deliverables.

After reading the book, you will be able to determine the characters that will be featured in this movie. Include the major characters and "actors" names in title sequence. You will want to make the actors names up.

Title Sequence should have storytelling qualities and should provide a set-up for the movie that follows. Watch opening sequences\title sequences for movies and televisions shows for inspiration.

Media:

Include music, text, and appropriate imagery with motion. Animation may be created using digital images, video, drawings, 3D…whatever you determine will be the most suitable and compelling for the movie\story.

Duration: min. 20-30 second animation
Dimensions: 720 X 486
Deliverables: Please provide:

- After Effects file and Sources (use Collect feature)
- Quicktime movie
- Word document containing Artist Statement (250 words minimum) and Technical Statement (100 words minimum)
- Word document containing 500 word summary of book used for Opening Sequence Project

Upload deliverables to Coursework

Grade: Project grade will be determined by

- The level of detail and refinement of the project as well as and the overall aesthetics of the project.
- Following requirements as indicated in Project Description for Project 4
- Providing Deliverables indicated in Project Description for Project 4
- Effective presentation at critique