

Opening Title Sequence Guidelines



- Create the opening credits to a fake film or television show based on the criteria you picked from “The Vader Helmet of Destiny” (Genre and Mystery Word). The subject matter must not currently exist. An exception may be a sequel to an existing film (i.e. *Ghostbusters 3: Son of Slimer*). You can interpret the “Mystery Word” according to the dictionary, but the word and your interpretation must be the focus of the film. The credits and graphics must represent and reflect the film’s content and the criteria you picked. Create a mood and set the tone for the film/show - this includes audio, typeface, motion, color palette, and all other visual aspects. Do not use current film footage, however you may shoot your own.

- Use the following websites as a guide and for inspiration:

<http://www.watchthetitles.com/>

<http://www.artofthetitle.com/>

<http://www.ultraswank.net/film/saul-bass---title-designer/>

<http://www.ultraswank.net/film/maurice-binder-title-designer/>

<http://www.ultraswank.net/film/forget-the-movie-watch-the-opening-titles>

- The following minimum credits need to be included:

- Film company name(s) (use of existing companies is allowed)
- *Title of film/TV show*
- *Main actors (minimum of 3)*
- *Written by*
- *Produced by*
- *Directed by*

- Length: Minimum 30 seconds

- Resolution: 1280x720p (Preset: HDV 720p 30)

- Compression: H.264

- Frame Rate: 24 or 30fps

Due Dates:

- **Full Color Storyboard - due 4/10/12**

- **Rough Cut 01 – due 4/17/11**

- **Rough Cut 02 – due 4/24/12**

- **Final Cut – due 5/3/12 1:00pm – 3:00pm**