



**NEW JERSEY INSTITUTE OF TECHNOLOGY  
COLLEGE OF ARCHITECTURE AND DESIGN**

### ***CORPORATE HEADQUARTERS***

**COURSE:** INT 364 – Interior Design Studio IV (5 credits)  
**PROGRAM:** Interior Design/School of Art + Design  
**LOCATION:** Second semester third year studio course/spring term (undergraduate)  
**INSTRUCTOR:** Sergio Mannino

**DESCRIPTION:** A studio course that offers advanced introduction to commercial design, with a particular focus on office interior environments and retail stores. Students are exposed to client requirements as well as sociological, physiological, and psychological aspects of design while using the site and building context to develop the spatial and physical character of the interior space.

**PROJECT:** In an existing building on Madison Avenue, between East 69<sup>th</sup> and East 70<sup>th</sup> Streets, in New York City, design a four-story project for “Camper Headquarters and Retail Store” that will include a flagship retail store on the ground floor, and offices on the second through fourth floors.

**REQUIREMENTS:** Design, in detail, the retail store for Camper Shoe. Provide office spaces that will accommodate the needs for capital strategic planning, corporate marketing/advertising, human resources department, information systems and technology department and staff, corporate development and legal, and operations. Common and public spaces like break rooms, conference and meeting rooms, café, bathroom facilities, mechanical equipment spaces, etc. must be included and designed. The design process is broken out into discrete phases: (1) research and documentation based on site analysis; (2) analysis of program requirements; (3) design concept; (4) schematic design; and (5) design development. Deliverables include plans, interior elevations, furnishing and finish schedules, interior rendered visualizations/images.

**OBJECTIVES:** (1) To encourage thinking and creative interpretation of the project’s overriding goals, the formal language and character of the design, the organization, group interaction, and privacy. (2) To develop an understanding of an integrated approach to design that clearly demonstrates a personal design sensibility, a clear idea linked through conceptual, technical, constructive, and performative criteria. (3) To bridge the gap from concept to construction, understanding how new technology, materials, furniture, and finishes inform the process and still enhance conceptual ideas. (4) To develop, resolve, and implement functional programmatic relationships and technical verification of the project concept. (5) To develop a strong understanding of sustainable issues, with awareness of sustainability guidelines, and industry-specific regulations. (6) To understand how a retail store works and what are the essential components that make it a successful business. (7) To understand the basics of communication and advertising in order to translate the essence of the brand into a built space. (8) To incorporate the study of office systems as it relates to commercial design environments. (9) To demonstrate an advanced understanding of the relationship between physical space and human behavior, studying ergonomic conditions. (10) To demonstrate craft and integrity in the model and drawings. (11) To increase communication skills, visual, and verbal presentation. (12) To understand the ADA (American with Disabilities Act) regulations and standards, specifically as it applies to building entrances, interior circulation, and bathroom facilities.