# Video: Aesthetics & Techniques | ART 479-579

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## Project #1 DUE: Oct 5<sup>th</sup>

Make a two to three minute video using one of the topics below as a starting point.

## Identity

Question and explore the roots of identity, role-playing, and self-transformation. Consider our contact with the world through public and private personas. Picture the space between you and the viewer; is this distance intimate, impersonal, confessional, informative, shared or indifferent? Use language to enter into this space in order to affirm, disrupt, transform, or rupture it. Consider modes of address such as personal narratives, satire, ritual, manifestoes, rants, and rumors.

### Time

Western culture defines time in increments of minutes, hours, and days but time is an elusive phenomenon we each experience differently, through changing seasons, the shifting quality of light, daydreams, waiting, awkward conversations, birthdays, deadlines, and life's schedules. Take an event or action and consider the relationship between "cinematic time" (time as it is constructed in your video) and "actual time" (time as you experienced it during the event or action).

## Communication

We have e-mail, instant messaging, FaceTime, web casts, Face Book, MySpace, cell phones, text messages, etc. Consider how these different forms of mediated communication effect our culture. Are we more "in-touch" or less? How has verbal face-to-face communication altered and/or changed? Investigate the ways in which we associate or distance ourselves from others.

#### **Place**

Investigate your attachment to a site or space which figures prominently in your everyday life. Consider researching the physical, aural, and historical facts associated with the site. Use the information to document your site, embellish it, reveal something about it, or transform it. The place you end up with may be actual, imagined, remembered, or a combination of all of these.

### **Graduate Students**

## **Undergraduate Students Repeating the Course**

#### **Self-Directed**

Write a short one-paragraph proposal about the video you would like to make. Please include the themes and ideas you will be investigating in the work. Also include information as to the methods you will utilize in video and sound to explore those ideas. Proposals Due: Sept 14<sup>th</sup>

## REQUIREMENTS for both Grad and Undergraduate Students:

- 1) Two to Three minute video with sound.
- 2) At least one sound in the audio track must be recorded by you.
- 3) NO music.
- 4) Your video must have a title.
- 5) You must turn in a QuickTime file labeled with your full name.