

Concept Art & Storyboards AM 310 Character Animation II

Concept Art & Storyboards

There will be a critique on the due date.

Concept Art

Now that you have an approved script, you will be designing all the aspects of that script. This includes all characters, all props and environments.

For characters: Each character will require a turnaround with Front, Side, Back & Posed. The posed view must be colored.

For Props: Each character will require a turnaround with Front, Side, Back & Posed. The posed view must be colored.

For Environments: Each environment should have a floor plan and a rendered drawing. A floor plan is like a map from overhead of the entire script's environment. The rendered drawing should be colored

Reference Page: A Textures and photo resource page, this will have either taken pictures, found pictures, or textures at least 15.

Storyboards

Using the 3x5 template provided create digital storyboard panels for your script. The focus here is the camera framing your shots, placement, and continuity. Use whatever techniques, arrows, lines, shading, required for you to accurately tell the story. The length will be dictated by your script, each shot from your script needs to be present in your panels.

**Concept Art & Storyboards
AM 310 Character Animation II**

STUDENT NAME:

Grading Criteria:

Grading is based on the below criteria for the Concept Art & Storyboards.

- | | |
|--|---------------|
| 1. Character turnarounds with front, back, side, and colored posed angles. [| 15 points____ |
| 2. Prop turnarounds with front, back, side, and colored posed angles. | 15 points____ |
| 3. Environments, are clearly laid out with floor plan and colored rendering. | 15 points____ |
| 4. All drawings are high quality. | 15 points____ |
| 5. Complete storyboards, not missing anything from the script. | 15 points____ |
| 6. Variety and descriptive camera framing and angles. [| 15 points____ |
| 7. Critique, asked and answered questions | 05 points____ |
| 8. Student followed directions and acted liked a professional. | 05 points____ |

total points____ **letter grade**_____

grading scale: A (90-100), B (80-89), C (70-79), D (60-69), F (0-59)
Grades also reflect upon the time the project is submitted.

- **All work must be handed in at the beginning of class. (15 minute grace period) Work submitted after the first 15 minutes of class, is Late.**
- **Assignments submitted late or incorrectly, if accepted at all, will be reduced in letter grade.**
- **Late work must be submitted during the next day following the due date even if no class is held that day.**
- **Assignment submitted beyond three days late will receive a 0 grade.**
- **Resubmissions of projects for better grades are not accepted, do the best work the first time.**
- **Deadlines are important.**

HOMEWORK EXPECTATION

As stated in the syllabus for this course within the course description, this course has an expectation of **4 hours per week** to be spent on homework outside the classroom.

It is expected that the average student will spend **at least 4 hours** on the one week period of this assignment to the complete the previously described process of this particular assignment. The learning outcomes of this assignment are a result of the assignment process shown above and instruction rendered from the instructor, either during class or in this document.

These learning outcomes are generally comparable with those resulting from commonly accepted practice in the field. Each of these steps will be graded according to the rubric found above.