

GM 404 Game Level Design Level Shipping

Goal: Get the level ready to ship and build promotional materials for distribution of your level.

Due: Dec 9th

Directions

The site should look professional and it should not have any spelling and grammatical mistakes. Also there should be a list of the team-members with their respective roles. Site should detail the release history of the game. The site should also have up-to-date news on the site. This will be used for support and to announce when the game will be ready for download. The site should have lots of the screen captures and an embedded movie file. Make sure that the site is multipage. Get screen captures of the game in action. The site will be a Wordpress site for the game. This will be due when the final build of the game is due. Create a screen captures of the game and edit it together to make professional looking trailer for the game. The trailer should have audio from the game and the appropriate information for the game. The trailer should be cut in a unique and interesting way that will promote the game. Post the trailer on the website. Remember this is your game take pride in it. Your game should be polished with no flaws and it should work perfectly.

Build out the game as an EXE and a Web Build and turn in your Unity Project Directory and your Maya Project directory. **You will submit them on the submit drive and give me a disk named correctly with all of your files on it.** I am asking for these assets again in case you made some changes that you did not give to me.

RAR up your project directories and submit those individually. (Unity and Maya)

Use Fraps to capture your game play. Capture it at 1080p and edit the different captures together. Your video should be no longer than 30 seconds. Make sure that you do not have any titles on the video. Submit uncompressed and compressed QuickTime videos. The compressed movie will use the H.264 codec. Make sure that these files are on disk.

Highlight the best features of your game for the capture.

Fraps is free to use you can download it from the following website.
<http://www.fraps.com/>

Make sure that the DVD that you submit is in a sleeve and name both the DVD and the sleeve. Failure to do so will result in deduction in points.

TURN IN THIS PROJECT SHEET WITH THE PROJECT. MAKE SURE YOU FILL OUT THE NAMES OF THE BETA TESTERS AND THE URL OF THE WORDPRESS SITE IS FILLED OUT

THERE IS NOT A RESUBMIT FOR THIS PROJECT

Deliverables:

1. Wordpress site to support the game

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2. Compressed and UnCompressed QuickTime trailer of your game capture
 - a. Compressed uses the h.264 codec
3. Make sure that your disk have the content written on it with your name the name of the class and the quarter and the project

Naming conventions:

For the web build use the naming convention to name the folder
2013_02qtr_cmitchell_compressed_2.5DShooter.h.264 – QuickTime
2013_02qtr_cmitchell_uncompressed_2.5DShooter.h.264 – QuickTime
2013_02qtr_cmitchell_2.5DShooter.flv – QuickTime

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Name: _____

Grading rubric

1. **Is the Game Complete and Ready To Be Shipped** yes/no _____
 - a. If Yes no point deduction
 - b. If No **50** point deduction
 - i. All assets textured
 - ii. Game Play Finessed/Player cannot get stuck

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- iii. GUI Working/Looks Good
 - iv. Audio in Game
 - v. Level will pass Cap
 - vi. Level Beta Tested
 - vii. Turned in on Time
2. **Wordpress site is complete** 30 points_____
- a. If not automatic zero for this part of the rubric
3. **No spelling or grammatical errors** 10 points_____
- a. If not automatic zero for this part of the rubric
4. **Site has enough good looking content to market the game** 15 points_____
- a. Student talked about the level on the site
 - b. Student used the site to intelligently market the level
 - c. Student provide screen shots of the game
 - d. Content looks professional
 - e. Student spent the time to craft their message about the level
 - f. Site makes the user want to download and play the game
5. **Site is working with no broken links** 10 points_____
- a. If not automatic zero for this part of the rubric
6. **Trailer for the game created and posted on the site** 15 points_____
- a. Posted via YouTube Link
 - b. If the student missed this then the next part of the rubric(below) will be a zero
 - c. If not automatic zero for this part of the rubric
7. **Trailer urges the audience to want to play the level** 10 points_____
- a. Well crafted
 - b. Designed well
 - c. Trailer is interesting
 - d. No mistakes plays all the way through
8. **Students followed directions (written and verbal)** 10points_____
- a. If not automatic zero for this part of the rubric
 - b. All electronic files submitted
 - c. Followed naming conventions

URL of your Wordpress site:_____

Points:_____ **Letter Grade:**_____

Grading scale: A (90-100), B (80-89), C (70-79), D (60-69), F (0-59)
Grades also reflect upon the time the project is submitted.

HOMEWORK EXPECTATION

As stated in the syllabus for this course within the course description, this course has an expectation of **4 hours per week** to be spent on homework outside the classroom.

It is expected that the average student will spend **at least 4 hours** on the 1 week period of this assignment to the complete the previously described process of this particular assignment. The learning outcomes of this assignment are a result of the assignment process shown above and instruction rendered from the instructor, either during class or in this document.

These learning outcomes are generally comparable with those resulting from commonly accepted practice in the field. Each of these steps will be graded according to the rubric found above.

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LATE WORK

1. All work must be handed in at the beginning of class. (10 minute grace period) Work submitted after the first 10 minutes of class, is Late.
2. Assignments submitted late or incorrectly, if accepted at all, will be reduced in letter grade.
3. Late work must be submitted during the next day following the due date even if no class is held that day.
4. Assignment submitted beyond three days late will receive and F grade.
5. Resubmissions of projects for better grades are not accepted, do the best work the first time.
6. Deadlines are important.

How to succeed at this assignment

1. Do the best that you can
2. Take Pride in your work
3. Ask Questions
4. If you do not understand a grading point then ask
5. Write down any verbal instructions
6. Do not wait until the last moment to start working on a project