

## **IM392 A > IM Projects II > F'16**

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### **Course Description:**

Students will initiate new or continue team oriented integrative media productions. The production process will be optimized to continue the experience of industry scenarios. Expanded business practices and production techniques will; build upon prior skill-sets.

### **Course Objectives:**

- > Work Independently and in Teams
- > Project Management
- > Concept Refinement and Compromise
- > Project Production – Concept to Completion

### **Course Guidelines:**

- > Attendance is critical – see Class Attendance Policy below.
- > Due dates are your deadline. Missing project deadlines will result in a full grade point reduction for that project, missing a Daily will result in a 0. If there are any questions regarding projects it is your responsibility to contact me in a timely manner for clarification.
- > You are expected to adhere to the University's Rules of Conduct as described in the Student Handbook.
- > A minimum GPA of 2.5 must be achieved to proceed to IM400 as defined in University publications.
- > 8 to 10+ quality pieces as defined and signed off by two instructors are required to continue into IM400.

### **Assignments:**

- + Production Schedule = 10%
- + Achieving Production Schedule = 30%
  - Progress checked on big screen “Daily”, and compared to Production Schedule & Past Daily – Every Monday approx. <10 minutes.
- + Midterm Project/Presentation = 15%
- + Paper = 10%
  - Option 1: 4-5-page MLA structured creative process book review with personal perspective.
  - Option 2: 4-5-page MLA structured personal perspective on an impactful creative individual that has influenced you including their creative muse(s).
- + Lab Days - Studio Interaction – Every Wednesday = 10%
- + Final Project/Presentation = 15%
- + Participation and Attitude = 10%
- + Extra Credit
  - + Daily Journal = 5%